

THE COMPANY

NCL Golden Trove Sdn Bhd supplies Malaysian Halal food products need in preparation of Asean cooking. Our famous authentic Sarawak Laksa and Sambal Belacan Paste bring Sarawak traditional food to your table with Malaysian favorites such as Curry, Asam Pedas, Rendang, Taiwan Beef Noodle, Sambal Nasi Lemak and Masak Merah. We are venturing to supply two unique GI (Geographical Indication) products; a black olive and Golden Delight fresh/frozen and its by products. Our newer products include NCL Black Cane Granular/Liquid which has 0% fructose, glucose, maltose or sucrose to enhance sweetness without chemical and is healthy for all to consume. We also promote with our healthy sweetener a range of hot and cold beverages such as NCL Black Cane Coffee and many others. In line with our focus bringing Sarawak products to the world, we have our range of NCL Golden Crisps starting with banana chips.

A vibrant, artistic arrangement of fresh vegetables including red and green chili peppers, mushrooms, and leafy greens, presented in a circular composition.

NCL Golden Trove Sdn Bhd

13ACD, Persiaran MPAJ,
Jalan Pandan Utama, Pandan Indah,
55100 Kuala Lumpur,
Wilayah Persekutuan, Malaysia

Tel: +6 03 4280 9488 **Fax:** +6 03 4288 3799

Email: cindy@nclgoldentrove.org.my / teamncl@yahoo.com
www.nclgoldentrove.org.my

SARAWAK LAKSA PASTE

PRODUCT & USAGES

A. Pack Sizes

Retail Pack Food Service Pack

150 g	600 g FS
300 g	1.0 kg FS
600 g	

150g	5 servings
300g	10 servings
600g	20 servings
1.0kg	35 servings



B. Usage

Besides using the paste for preparing the famous Sarawak Laksa, the paste can also be used for cooking many different type of dishes with their own unique taste profiles. To name a few:

- a. Laksa Beef Rendang
- b. Laksa Pineapple Chicken
- c. Laksa Fried Bihun
- d. Fried Laksa Prawn
- e. Laksa Grilled Fish
- f. Laksa Fried Rice
- g. Laksa Roasted Chicken
- h. Laksa Special Soup
- i. Fried Laksa Cuttlefish
- j. Laksa Brinjals
- k. Laksa Coconut Shoot
- l. Laksa Chicken Feet
- m. Laksa Fried Longbeans
- n. Laksa Fried Petai
- o. Laksa Hotplate Tauhu
- p. Laksa Seasoned Cabbabge
- q. Laksa Ulam Paku
- r. Laksa Pandan Chicken Wing
- s. Laksa Jackfruit Chicken
- t. Laksa Beef/Chicken Masak Hitam
- u. Laksa Black Pepper Crab
- v. Laksa Fried Mee Mamak
- w. Laksa Curry Mixed Vegetables

NCL BLACK CANE GRANULAR & LIQUID



Our granule sugar has more than 99% sugarcane extract. It's taste and texture is combined with 1% of customized sweetener (sucralose) from our uniquely designed process to make NCL Black Cane Granular 5 times as sweet as normal sugar.

The NCL Black Cane Liquid comes in a small 10ml packaging to sweeten 250 to 300 cups of beverages. This does not contain any sucralose.

Let NCL Black Cane help you reduce the Glycemic Index of your family whilst keeping the wonderful taste & sweetness of natural sugar.

NCL BLACK CANE COFFEE



Healthily sweetened with NCL Black Cane white or black aromatic hot coffee, chocolate and beverages.

OTHER PASTE:-

4) MUSC Instant Assam Prawn Paste



MUSC Instant Assam Prawn Paste is similar to MUSC Instant Assam Fish Paste; the prawn version is slightly sweeter and thickened with tamarind that is loved in Peranakan or Nyonya cuisines. The paste is used to cook dry dishes such as frying the paste directly with prawns and garnished with red chillies and parsley before serving.



5) MUSC Sambal Nasi Lemak Paste



6) MUSC Taiwan Beef Noodle Paste



7) MUSC Rendang Paste



8) MUSC Masak Merah Paste



DABAI



A native fruit found only in Sarawak, mainly from the Third Division where it has been granted Geographical Indication (GI) Protection in 2011. Basically, Dabai refers to black olives or scientifically *Canarium Odontophyllum*. We are promoting Dabai, both frozen and fresh, and some of its by product such as the oil, dried fruit, the nutty flesh that has the texture of avocado which is tasteless with a strong aroma that is unique. The fruit is oily and has high levels of anti-oxidants and Vitamin E.

GOLDEN DELIGHT (TERUNG ASAM)



This fruit has a yellowish flesh with a distinct aroma and sourish taste. When fresh, it can replace tomatoes in dishes or it can be used to make a sour, spicy soup by adding salted fish, chillies and lemon grass. NCL is promoting internationally the dried fruit slices which look like dried mangoes but with a softer texture and more pleasant taste. The fruit has also been made into a refreshing as a drink deliciously cooling for hot days.

NCL GOLDEN CRISPS (BANANA CHIPS)

Comes in 4 flavours:-



Original



BBQ



Prawn



Tomato

BBQ CHICKEN (DAGING SALAI)

THE BIG IDEA

- BBQ meat (Daging Salai) has done extremely well in Malaysia and the big idea is to use this concept for consumers of 'Halal' food
- The case for this big idea is that Muslim community that consumes only Halal food is 16 million strong in Malaysia and there are numerous large Islamic communities globally especially in China, Indonesia and Middle East that has yet to experience tasting meat done this way.
- The taste for sweet BBQ meat is believed to be well accepted by the Muslim market if we can overcome the 'halal' challenge.
- Our Mama Ria Daging Salai is certified by JAKIM as a Halal product. Hence, our product cater for both Muslim and Non-Muslim market.

PRODUCT & USAGES

A. Pack Sizes

BBQ Grilled Chicken
Original Flavour
240 g

BBQ Grilled Chicken
Sarawak Laksa Flavour
240 g

BBQ Grilled Chicken
Rendang Flavour
240 g



B. Ready to eat as:-



OTHER PASTE:-

1) Sarawak Sambal Belachan



This is a pungent paste made from dried prawns that can be used as a dip for raw vegetables. MUSC Sarawak Sambal Belachan paste is an excellent dip when lime is added. It can also be used as a marinade or condiment for Nasi Lemak and Sarawak Laksa. It is often used for frying vegetables and fried with rice for an interesting and uniquely flavored dish.



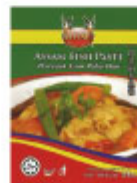
2) MUSC Curry Chicken/Fish Paste



MUSC Curry Chicken Paste makes it easier for amateur or those in a rush to prepare an impressive meal without the hassle of grinding, blending and estimating the right quantity of spices to produce a delicious curry chicken/fish dish.



3) MUSC Instant Assam Fish Paste



MUSC Instant Assam Fish Paste is simple to use as all you need to do is add the contents in the sachet to water in a pot to boil. Add in fish pieces, some pieces of tomatoes and 1 onion plus evaporated milk and, voila, you have a delicious spicy and slightly tangy dish. Additional vegetables can be added for variety and taste, such as ladies' fingers, brinjals and mushrooms.



Vegetarians can just cook the paste with vegetables such as tomatoes, mushrooms and bean curd for a tasty vegetarian meal.